



Getting to a Better World

On EVERY Continent, it is time to build the roadmap to a better world for all.

Version 2.5

We are in trouble. Enabling quality lives for all requires a major rethink of how civilization currently operates. Why might that be? Because without that vision, billions of people will perish. Fortunately, **five societal system shifts** could protect vital natural systems (the air, land & sea) we depend upon and counter collapse. Once accomplished, this will give us time to enact other important societal changes. Envision people taking responsibility to implement continent-scale five-point societal U-turn plans.* The best place to start is where you are -- your own continent.

The Five Shifts:

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| 1. Economic system | – As a start, end government subsidies to all extractive industries. End extraction. |
| 2. Energy consumption system | – Reduce overall energy demand. Stop making stuff that ends up in landfills. |
| 3. Energy production systems | – Shift to 100% renewable energy. Mandate new technologies like AI to abide. |
| 4. Agricultural production system | – Shift to 100% ecological farming globally. End industrial agriculture. |
| 5. Planet's life support system | – Support the web-of-life by protecting and rewilding habitat. NNH.** |

How we see it:

- This is an 11th hour emergency. Some feel its past midnight. Even so this is how we could rebuild post collapse.
- We protect what we love. A global U-turn can give all generations the chance we and they deserve.
- We must transform the largest economies, such as the G20, into regenerative systems.
- This campaign will require:
 - Pressure from the bottom-up and top-down.
 - Lawsuits stopping the planet's 50-100 biggest pollution profiteers.
 - A positive-vision ongoing media campaign to educate and enlist massive public support.
- Deep transformational change is necessary for life on this blue planet, even if it is not easy.
- A path to a better world and ecological civilization can be ours -- but only if we go on the offense.

How do we get to planetary scale fast?

Help communities build capacity, push hard for five systems shifts, and address their needs during the shifts. Assemble and develop the tools that give people more and more agency for responsible action.

- Learn from and support people already working on low-impact living and ecological civilizations.
- Support and work with existing networks and coalitions supportive of this approach (bioregions, green cities, green business, rewilding, appropriate technology, etc.).
- Accelerate and popularize successful models...
- Raise big money.
 - Get trusted intermediaries to regrant funds to supportive campaign networks.
 - Fund the lawsuits.
 - Fund extensive media outreach to attract more attention and build support.
- Present this approach at major economic and environmental summits around the world and at community meetings.
- Encourage all to replace any views of human supremacy (anthropocentrism) with a love of the biosphere and all life.

Building an ecological civilization requires a strong positive focus on equity issues as well as women's and youth empowerment. An ecological civilization mindset embraces a vibrant economy and joyous low-impact living for all. This campaign must generate popular support, a sense of urgency, a surge in momentum that a big societal shift is needed and can happen **starting now**.

As the suffering of the natural world ends, humanity will flourish for generations. With this approach, we go on the offense everywhere, on every continent, together.

What might you do to help? Be a **“Better World Ambassador”** – tell all that we need a unified vision now with a bold pragmatic roadmap to get there -- in time. Please, please, get out there and talk about the five system shift as an effective starting response. Speak up. Make sure your voice is heard. Hosting small discussion groups is a good place to start to advance that effort.

Foundation Earth's Focus:

There are many hard-fought efforts globally to make a better world -- large and small. This diversity of approaches all need support because we have not yet rounded to corner... While recognizing the vast set of transformational changes that are required, we at Foundation Earth have currently selected these five systems for our focus. While calling for the work to happen globally, Foundation Earth will mainly focus on achieving change in North America where we are based.

Our work is to learn about, support, coordinate and expand like-minded communities, campaigns, businesses, religious groups, and governments (local to global) advancing these five changes.

** **Continent-wide plans:** Each continent will make their own U-turn plans to fit their cultural context while incorporating (at a minimum) the five systems shifts listed above. Coordination and learning from each other will add up to a planet-wide movement.*

*** **NNH** means Nature Needs Half. Protection & rewilding half or more of the natural habitat of every continent, major island, and the oceans to halt the extinction crisis. The time has come to attend to nature's needs or humanity and much more will perish.*

Foundation Earth's mission is to foster nature-based worldviews and lifestyles such that all life flourishes.